RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

(1)	Date	of	request:	10/5/12
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- (2) Name of candidate: n/a
- (3) Office for which candidate is running: n/a
- (4) Political party: n/a
- (5) Name of person using time if other than candidate: Detroit International Bridge Company
- (6) Request made by candidate: Yes: No: x (Check one)
- (7) Request made on behalf of candidate by: n/a
- (8) **Request made:** <u>In writing: x In person:</u> <u>By phone:</u> (Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x <u>Not granted:</u> (Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) Were any payments received? Yes: x No: x (Check one. If "yes", state amount in space below):

Gross: \$3650 Net: \$3102.50

WXMI 10/5/12

STATION DATE Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	d Location:			Da	rte:
I, Smart Medi do hereby reque	a Group est station time conc	erning the follo	owing issue:		
Detroit Internat	ional Bridge Co. (A	mbassador Brid	lge)		
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					
10/14	-				
Total Charg	jes: 36	ර්ර			
This broadcast ti	me will be used by:	Detroit Interna	tional Bridge	Co. (Ambassado	r Bridge)
Does the pr message re	ogramming (i lating to any	n whole or political m	· in part) c atter of na	ommunicate ational impo	e "a rtance?"
	☐ Yes		I	Z No	

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For programming that "communicates a message relating to the programportance," list the name of the legally qualified candidate(s) the programportance," list the name of the legally qualified candidate(s) the programportance, is the programming that "communicates a message relating to the programming that the name of the legally qualified candidate(s) the programming that the programming	amming refers to, the
For programming that "communicates a message relating to any political importance," attach Agreed Upon Schedule (Page 3)	
I represent that the payment for the above described broadcast time has b	been furnished by:
Detroit International Bridge Co. (Ambassador Bridge)	· .
and you are authorized to announce the time as paid for by such person of furnishing the payment, if other than an individual person, is:	
a corporation; a committee; an association; or other	r unincorporated group.
The names, offices, and addresses of the chief executive officers, director agents of the entity are named below (may be attached separately):	ors, and/or authorized
I agree to indemnify and hold harmless the station for any damages or I reasonable attorney's fees, that may ensue from the broadcast of the about advertisement(s). For the above-stated broadcast(s), I also agree to put transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.	iability, including ve-requested prepare a script,
TO BE SIGNED BY ISSUE ADVERT	TISER
3/4/11 D TO	act Phone Number
Date Signature TO BE SIGNED BY STATION REPRESE	
Accepted Accepted in Part	Rejected
Signature Printed Name	Title

WXMI-TV

396721 /

ORDER

Flight Dates 10/08/12-10/14/12

Product

DET INT BRIDGE CO

Original Date / Revision

Contract / Revision

Agency Com 15%

10/04/12 10/04/12

Billing Contact

Advertiser Detroit International Bridge

814 King Street

Suite 400 Alexandria, VA 22314

Agency Smart Media Group

Buying Contact

814 King Street

Sales Office TPHL

Sales Region National

Agency Ref

00:15:00 Order Sep

Estimate #

C08B 06363888

Cash

Billing Type

Alt Order #

Order Type

GENERAL

Billing Cycle

EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes

AGY

POL

ISSUE

Product Codes PL2

Priority

02

Advertiser Ref

Primary Account Executive

Alexandria, VA 22314

Nick Welte

Suite 400

Account Executive

Start Date

End Date

Nick Welte

100%

Order%

Order Share 8% Market Value 45625

Competing Station	% of Order	Amount
2WOOD	30%	13687
3WZZM	25%	11406
4WWMT	31%	14143
5WOTV	4%	1825
6WXSP	2%	912
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Billing Plan **Order Totals**

Net Amount Gross Amount # Spots Rating Start Date End Date Net Amount Gross Amount # of Spots Month \$3,650.00 22 \$3,102.50 10/12/12 \$3,102.50 \$3,650.00 0.00 10/01/12 October 2012 22

0.00 22 \$3,102.50 \$3,650.00 **Totals**

												Total	
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri		Spots	Amount
E 1	17	10/12/12	10/12/12	M-F 11a-12p	CM	11a-12p	1	:30	1	\$150.0002	0.00 NM	1	\$150.00
				F 11a-12p							1		
	<u>Ştar</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>				- 1		
We	ek: 10/0	08/12	10/14/12	1	1	\$150.00	0.00						
E 2	17	10/12/12	2 10/12/12	M-F 12p-1p	CM	12p-1p	1	:30	1	\$100.0002	0.00 NM	1	\$100.00
				F 12p-1p									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/0	08/12	10/14/12	1	1	\$100.00	0.00						
E 3	17	10/12/12	2 10/12/12	M-F 5a-9a News	СМ	5a-9a	1	:30	1	\$250.0002	0.00 NM	1	\$250.00
				F 7a-8a News		(7:00 AM-8:	00 AM)						
	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 10/0	08/12	10/14/12	1	1	\$250.00	0.00						
E 4	17	10/12/12	2 10/12/12	M-F 9a-10a	CM	9a-10a	1	:30	1	\$150.0002	0.00 NM	1	\$150.00
				F 9a-10a									
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>				j		

FOX

Contract / Revision

396721

Flight Dates 10/08/12-10/14/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

00:15:00 Order Sep

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

Estimate # C08B

											Tota	ıls_
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 4 17	10/12/1	2 10/12/12	M-F 9a-10a	СМ	9a-10a	1	:30	1	\$150.0002	0.00 NM	1	\$150.00
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E 5 17			M-F 11a-12p M 11a-12p	СМ	11a-12p	1	:30	1	\$150.0002	0.00 NM	1	\$1 50.00
Sta Week: 10	art Date /08/12	End <u>Date</u> 10/14/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
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<u>St</u> Week: 10		End Date 10/14/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$100.00	Rating 0.00			#0E0 00 00	O OO NIM	1	\$2 50.00
E 7 17	10/08/1	2 10/08/12	M-F 5a-9a News M 7a-8a News	СМ	5a-9a (7:00 AM-8:0	1 00 AM)	:30	1	\$250.0002	0.00 NM	'	Ψ2.50.00
St Week: 10	art Date	End Date 10/14/12	Weekdays	Spots/Week	Rate \$250.00	Rating 0.00						
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<u>St</u> Week: 10	art Date 0/08/12	End Date 10/14/12	Weekdays 1	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
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<u>St</u> Week: 10	art Date 0/08/12	End Date 10/14/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
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FOX(IZ

Contract / Revision

396721

Flight Dates 10/08/12-10/14/12

Hiatus Dates

Original Date / Revision 10/04/12/ 10/04/12

00:15:00 Order Sep

Advertiser Detroit International Bridge Product DET INT BRIDGE CO

C08B Estimate #

<u>/ tuvo</u>	11001	D 00.0											
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Tota Spots	Amount
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E 18	17	10/09/17	2 10/09/12	Tu 9a-10a	O.V.	04 104							
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	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
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				W 12p-1p							i		
	Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
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E21	17	10/10/1	2 10/10/12	M-F 5a-9a News	СМ	7a-8a	1	:30	1	\$250.0002	U.UU INIMI	,	φ250.00
				W 7a-8a News		(7:00 AM-8:							
	<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating				1		
w	eek: 10		10/14/12	1	1	\$250.00	0.00	:30	1	\$150.0002	0.00 NM	1	\$150.00
E 22	17	10/10/1	2 10/10/12		СМ	9a-10a	1	:30	'	\$150.0002	0.00 (1111	•	4 102711
				W 9a-10a			P - 41						
* .		art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate \$150.00	Rating 0.00						
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N 24	17	10/10/1	2 10/10/12	M-F Fox 17 News		op-op	**			-			
	۵.		Cad Data		at or Spots/Week	Rate	Rating						
14		art Date	End Date 10/14/12	<u>Weekdays</u> W	<u> </u>	\$250.00	0.00						
	/eek: 10	/U8/12	10/14/12								Totals	22	\$3,650.00
											. 0.0		

*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/12 14.08
*** WXMI-TV ***

SED. TO TOM	CITY TAX	FLIGHT DATES_	PRDCT DET INT	ORDER #			AGY #	ADV #	
	STATE TAX	DATES OCT8/12 OCT14/12 WK-1	BRIDGE CO EST#C08B	CONTRACT # 6	ALEXANDRIA, VA	814 KING STREET,	AGY. NAME SMART MEDIA GR	ADV. NAME ISS/DET.INT.BRIDGE	
)	CO-OP BILLING NEEDED		COMMENTS: (LINE, ORDER, INV	6363888	22314	T, SUITE 400	GROUP	IDGE COMPANY	
			INVOICE)	CLASS: NATL.		SALES PRSN PH-	BUYER NAME JUL	REP.#OI	
	DAT			LOCAL		NICK WELTE	JULIE KEANE	OFF.#	
	DATE OCT4/12			REGIONAL		H	to the second se	SALESMAN #	
	14.08								

FR JARED
NEW BRIDGE ORDER TOTAL \$3650 PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING *******IDB# 1046*******

PROGRAM	N	PROGRAM: RA35+: CON COM1:	با	ACNESY ACNESY	:LINE#:REP :CD:	
PROGRAM : DIVORCE COURT	1200N-100P	: RICKI LAKE : 1.2 1: RICKI LAKE	1100A-1200M	AGENCY ADVERTISER CODE = DIBC2): TIME PERIOD	
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	\$100.00		\$150.00	AGENCY EST#	: RATE	
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	10/12		10/12		: END	
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RA35+ : CON COM1:

0.6 DIVORCE COURT

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HARRIS	CARTHE
REPORT	ストU.> + ← -
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OCT4/12 14.08 *** WXMI-TV ***

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Ч	SUN		Н	10/14	10/14	\$100.00	30	4005-400B	10
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								RICKI LAKE 1.2 RICKI LAKE	PROGRAM: RA35+: CON COM1:
ъ		MOM	ч	10/8	10/8	\$150.00	30	1100A-1200M	ប រ
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REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/12 14.08
*** WXMI-TV ***

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						N/FOX17 AM N/FOX17 AM	FOX17 AM 1.4 FOX17 AM	PROGRAM : RA35+ CON COM1:
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						COURT	DIVORCE 0.6 DIVORCE	PROGRAM : RA35+ : CON COM1:
щ	TUE	Ч	10/9	10/9	\$100.00	30	1200N-100P	16
						B Q	RICKI LAKE	PROGRAM : RA35+ : CON COM1;
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							RICKI LAKE: 1.2 RICKI LAKE	PROGRAM: RA35+ : CON COM1:
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:TOTL:	: DAYS	: SPTS: WEEK	; END : DATE	: START	SEC : RATE	: LGTH :	: TIME PERIOD	: LINE#:REP :CD:

REP HEADLINE# 6363888 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK 1!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/12 14.08
*** WXMI-TV ***

OCT/12									: LINE# : REP
\$3,650.00	PROGRAM : RA35+ : CON COM1:	20	PROGRAM: RA35+ : CON COM1:	21	PROGRAM: RA35+: CON COM1:	20	PROGRAM : RA35+ : CON COM1:	19	REP ; CD:
. 00	: MAURY : 0.8 : MAURY	900A-1000A	: FOX17 AM N/FOX17 : 1.4 : FOX17 AM N/FOX17	700A-800A	DIVORCE COURT DIVORCE COURT	1200N-100P	RICKI LAKE 1.2 RICKI LAKE	1100A-1200M	TIME PERIOD :
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		\$150.00		\$250.00		\$100.00		\$150.00	RATE
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SVC- NSI DEMOS- RA35+*

MARKET TOTALS \$45,625

%8 IMXW

WOTV 4% EWMT 0%

WZZM 25% WZPX 0%

WWMT 31%

WOOD 30%

WXSP 2%

CABL 0%